



<https://www.youtube.com/watch?v=VRyc428pAZ>

Jobs in Fashion: How To Start Working in the Fashion Industry (Career in Fashion) 03:15min.

This is a pair-work assignment.

Assignment title: **JOB ROLES IN THE FASHION INDUSTRY**

Objectives: the goal of this assignment is to listen, read, write, learn and practice Fashion related vocabulary in English.

Deadline: _____

Make sure you get your work done and hand it in by the final deadline.

Grading: GO/NO GO

Instructions:

Fashion it's a huge industry and there are a multitude of jobs available. Have a look at a few of them.



1. Work in pairs
2. **Read** the job descriptions below.
3. Read the job titles in the box and match them with the appropriate description.
4. Underline and learn the words and phrases related to fashion and that you don't know (*bijv. select wardrobe items, etc.*).

**wardrobe styling - live performance stylist - corporate stylist - editorial styling
- video/commercial stylist - fashion influencer - celebrity stylist - fashion
blogger - image consultant - costume designer - personal shopper**

a. _____ Involves organizing the photo shoots for the pages in fashion magazines and other media publications. This may also involve selecting items to appear in fashion product pages for magazines and writing articles on personal style, fashion trends etc. Here you will find yourself working closely with photographers, art directors, designers and artist managers.

b. _____ Involves styling models or actors/actresses for advertising commercials, film clips, industrial and educational videos. This could involve anything from selecting the wardrobe items to coordinating the shoot - selecting the location, models, makeup artists and even the photographer.

c. _____ Involves working on film, television, concert or theatre productions, (sometimes under the direction of the Costume Designer), developing the look and/or selecting the wardrobe items for the actors/actresses, musicians/performers, dancers or television personalities (i.e. newsreaders).

d. _____ Someone who provides services such as personal shopping, restructuring a client's entire wardrobe, reorganizing a client's closet, or other duties relating to the client's personal lifestyle.

e. _____ Involves styling musicians and other performers for concerts, special events, road tours.

f. _____ Involves advising companies on their corporate uniforms, providing talks/seminars to staff on personal appearance, in-house magazine publications and more.

g. _____ The main job of a is to make famous clients look good. This also includes making the clients feel confident in their own skin, hair and clothes. The might work for an agency or freelance, and the stylist's work schedule is often unconventional. This career's responsibilities are comprised of all aspects of the client's fashion image, from hair and makeup to daily clothing and formal wardrobe.

h. _____ is a person who helps others shop by giving advice and making suggestions. They are often employed by department stores and boutiques, although some are freelance work on a freelance basis, including private client event styling and closet organizing.

i. _____ involves a personal touch through their identity. Through sharing experiences, opinions and feelings about garments, shopping and other fashion related subjects. They share their self. Hence, blog can be the space where they present, create or edit their self, shifting between who they really are and who they desire to be.

j. _____ Someone who designs and creates the costumes for fictional characters in film, television or theatre.

k. _____ Someone who has a large number of followers on social media, creates mainly fashion content and has the power to influence the opinion and purchase behavior of others with their recommendations. Brands endorse them to attend fashion shows, parties, designer dinners and exclusive trips and to wear their clothes on social media.

5. **Discuss** with a classmate what job title appeals to you and him/her.



6. **Write down** what job title appeals to you the most and why.

7. **Learn** about this topic, since you can expect it will inevitably come up in the "periodtoets 1".